



The iCIMS Talent Platform has always focused on delivering a streamlined experience for companies to interact with potential talent. That's why in the 16.2 Update users will find that iCIMS has refined the Platform's email capabilities, offering a more intuitive and efficient experience when communicating with candidates.

The 16.2 Update's email enhancements include a new In-Platform Email Preview feature, which lets users easily view their formatted messages before sending, and the addition of Drag & Drop Email Attachments will also bring refreshing simplicity to recruiters' daily routine. The ability to launch Same-Day Email Campaigns within iCIMS Connect will also allow users to capitalize on sourcing opportunities and take action quickly.

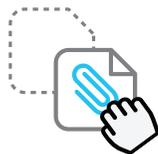
Below are three new enhancements in the 16.2 Update:

In-Platform Email Preview



The iCIMS Talent Platform's email feature facilitates engaging communications between candidates and recruiters, all tracked within the system. Thanks to the 16.2 Update, recruiters can now utilize the In-Platform Email Preview feature to double check the accuracy of variables before sending emails. This insight offers recruiters a new advantage for engaging with candidates by ensuring higher quality email messages are sent from the Platform.

Drag & Drop Email Attachments



iCIMS users can now add documents and files of interest to email messages sent from the Platform with exciting new ease. Users can drag and drop items right into drafted email messages, saving time by eliminating the need to browse and search for document titles.

Same-Day Email Campaigns



Hiring top talent today is competitive and fast-paced, and companies looking to promote their employment brand need robust recruitment marketing solutions. iCIMS Connect offers users the tools needed for engaging and influencing potential candidates. To help recruiters in their proactive hiring campaigns, Same-Day Email Campaigns allow users to organize, assemble, and circulate email campaigns all within the same day.

To learn more about the **16.2 Update**, check out the iCARE Customer Support Site. care.icims.com